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NOW!

WHEN THE TIME IS JUST RIGHT

consider:

IRIS KAEMPFERI - PEONIES - HEMEROCALLIS

Do these trying days find you looking for material high in popularity, active in demand, tops in profit possibilities - yet, requiring only a minimum of care and attention to achieve all this? Without question, these offered here are among the brightest in the list of material that might accomplish this for you.

August and September are prime for planting them. Your results will be the best obtainable. Order them now and we will ship at exactly the right time. Don't overlook the fact that setting them out now will save the time that might otherwise be taken from your busy fall selling season.

ACT NOW - REMEMBER THE EARLY BIRD

IRIS KAEMPFERI

	Per 10	Per 100
AMETHYST - single; large, wavy petals, fine lavender.	\$2.00	\$15.00
ASTARIE - beautiful, double dark violet.	2.00	15.00
BANDO-NO-NAMI - large double white.	2.00	15.00
CAROLINE G. CHILDS - single white, veined blue violet.	2.00	15.00
CHUTSAI - single, hortense violet, veined white.	2.00	15.00
ELEANOR PARRY - double, claret red, flamed white, blue.	2.00	15.00
GOLD BOUND - fine, double, pure white.	2.00	15.00
HERCULE - double, clear lilac blue.	1.50	10.00

A WORD ABOUT OUR IRIS KAEMPFERI

More popular every day as the "Modern Orchid of the Garden."

This presentation is made up of the wonderfully practical assortment that has been developed here at the Joseph F. Martin Co. They are admitted to be the most popular group offered today, and consequently you may be sure that these are the varieties that will do the best for you. The plants awaiting your order are generous and will produce fine flowers for you in their first flowering season. They will develop into clumps that increase threefold for your sales next season. Plant them from August 15 on.

JEANETTE PARRY - large single, white veined blue.	2.00	15.00
KAGARI-BI - six petals, chinese red, lighter veins.	2.00	15.00
KOKO-NO-IRO (purple & Gold) - double rich purple.	2.00	15.00
KUMA FUNJAN - double, intense claret-red.	2.00	15.00
LA FAVORITE - double, large fine white, veined blue.	2.00	15.00
LUCIA MARSHALL - large, double pansy-violet, white veins.	2.00	15.00
MAHOGANY - large, double, velvet mahogany red.	2.00	15.00
OKI-NO-SHIRAKI - double white, light blue veins.	2.00	15.00
PATROCLE - single, superb dark violet.	1.50	10.00
PROSERPINE - single, bright rich blue.	1.50	10.00
REPSIME - giant, double light blue, ivory stigmas.	2.00	15.00
ROSE ANNA - double, ivory white, ruby red veins.	2.00	15.00
SICO-NO-URINUS - double, striking purple.	2.50	20.00

(Please see continuation of this fine list of Iris, Page 2.)

THE JOSEPH F. MARTIN CO.

PAINESVILLE, OHIO

IRIS KAEMPFERI - Modern Orchid of the Garden - Cont'd.

	Per 10	Per 100
TEMPLE FLOWER - single, ivory white blended with violet.	\$2.00	\$15.00
TIGO-NO-HOSTA - double, violet purple, golden centers.	2.50	20.00
VIOLET RAY - fine six-petaled violet red.	2.00	15.00
WAKAMUSHA - brilliant pansy-violet veins over white.	2.00	15.00
WM. TELL - six petals, cream white with lilac.	2.00	15.00
WISTER'S FAVORITE - semi-double, large light blue.	2.00	15.00
YEZONISHITAI - three petals, red lavender shaded purple.	1.50	10.00

PEONIES

From plants grown strictly for root production.

Flowers from Martin Peonies are not marketed. You can be sure that the peak of vitality is preserved in the plants that are shipped to you. Reserve these carefully grown, first class quality roots NOW for planting from August 15th on. The results which you shall see in their first season cannot help but please you immensely.

	Per 10	Per 100
AUGUSTINE D' HOUR - deep, rich, brilliant solferino-red with slight silvery reflex.	\$2.50	\$20.00
FELIX CROUSSE - late mid-season, clear brilliant red.	2.00	15.00
FLORAL TREASURE - rose-type, delicate salmon-pink.	1.75	12.00
GERMAINE BIGOT - large, mid-season, excellent pink.	1.50	10.00
KARL ROSENFELD - pure, rich, intense crimson.	2.00	15.00
LA FEE - guards mauve-rose, collar creamy white.	2.00	15.00
LORD KITCHENER - mid-season, bright cherry-red.	2.50	20.00
MME. JULES DESSERT - delicate flesh pink.	3.00	25.00
MONS JULES ELIE - glossy lilac-pink, deeper at base.	2.50	20.00
PRES. ROOSEVELT - deep, rich, brilliant red, mid-season.	2.50	20.00
MME. DUCEL - medium shade of pink with silvery reflex.	2.00	15.00
PRINCESS BEATRICE - extra good tri-color, early mid-season.	2.00	15.00
SARAH BERNHARDT - apple blossom pink, mid-season.	2.25	18.00
UMBELLATA ROSEA - delicate salmon and Le France pink.	2.00	15.00

HEMEROCALLIS

From May through August the Hemerocallis demonstrate a show so bright it defies any attempt to describe it. Use them for a striking display in plantings or for cutting, a purpose to which they are suited so magnificently, particularly in August when fine flowers are somewhat scarce. We believe you will find an investment in these Hemerocallis profitable. We offer young, vital roots ready for planting now.

AURANTIACA - orange tube, stamens bright yellow.	1.00	7.00
DUMORTIERI - rich cadmium yellow, bronzy yellow reverse.	1.00	7.00
FLAVA - sweet scented clear full yellow.	1.00	7.00
FULVA - coppery orange shaded crimson.	1.00	7.00
MIDDENDORFII - rich orange yellow, May and June.	1.00	7.00
PEGGY PERRY - scarlet orange, center suffused yellow.	1.50	10.00

Betscher's Hybrid Varieties

ANNA BETSCHER - rich golden yellow, July and August.	2.00	15.00
D. D. WYMAN - golden yellow, tawny splashed petals.	2.00	15.00
GOLDENI - deep golden orange flowers in July.	2.00	15.00
GYPSY - brilliant deep orange, full bloom in July.	2.00	15.00
LEMON KING - fluted lemon yellow flowers.	2.00	15.00
MRS. W. H. WYMAN - light pale lemon yellow, August.	2.00	15.00

SPECIAL DISCOUNTS FOR CASH:

2% on orders up to \$10.00, 5% on orders of \$10.00 or more.

THE JOSEPH F. MARTIN CO.

PAINESVILLE, OHIO

OHIO

POSTAGE GUARANTEED

STOP = LOOK!

These are _____

YOUR ANNUAL MID-SUMMER

SPOTLIGHT SELECTIONS

From _____

THE JOSEPH F. MARTIN CO.

Growers of Fine Perennials

PAINESVILLE, OHIO

Return Postage Guaranteed

Sec. 562 P.L. & R.

To

U. S. Dept. of Agriculture
Bureau of Plant Industry
Washington, D. C.

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INDUSTRY AGRICULTURE